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COMMISSIONERS

MIKE GLEASON, Chairman

WILLIAM A. MUNDELL

JEFF HATCH-MILLER

KRISTIN K. MAYES GARY PIERCE

Lingerie Nights DVD Magazine, L.L.C., an

Arizona limited liability company,

Jane Doe Duran, husband and wife,

Jane Doe Cuen, husband and wife,

Raymond Javier Duran and

Richard B. Cuen and

Respondents.

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In the matter of:

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BEFORE THE ARIZONA CORPORATION COMMISSION

Arizona Corporation Commission

DOCKETED

MAR 27 2008

DOCKETED BY N

DOCKET NO. S-20574A-08-0023

DECISION NO.

70215

ORDER TO CEASE AND DESIST, ORDER FOR ADMINISTRATIVE PENALTY AND CONSENT TO SAME BY:

LINGERIE NIGHTS DVD MAGAZINE, L.L.C.;

RAYMOND JAVIER DURAN;

-AND-

RICHARD B. CUEN

Respondents Lingerie Nights DVD Magazine, L.L.C., Raymond Javier Duran and Richard B. Cuen ("Respondents") elect to permanently waive any right to a hearing and appeal under Articles 11 and 12 of the Securities Act of Arizona, A.R.S. § 44-1801 *et seq.* ("Securities Act") with respect to this Order To Cease And Desist, Order for Administrative Penalty and Consent to Same ("Order"). Respondents admit the jurisdiction of the Arizona Corporation Commission ("Commission"); neither admit nor deny the Findings of Fact and Conclusions of Law contained in this Order; and consent to the entry of this Order by the Commission.

I.

FINDINGS OF FACT

- 1. Lingerie Nights DVD Magazine, L.L.C. ("LINGERIE NIGHTS") is an Arizona limited liability company with a principal place of business located in Avondale, Arizona.
- 2. Raymond Javier Duran ("DURAN") is an unmarried man who resides in Avondale, Arizona. DURAN is a member and president of LINGERIE NIGHTS.
- 3. Richard B. Cuen ("CUEN") is an unmarried man who resides in Avondale, Arizona. CUEN is the owner, chief executive officer, statutory agent and a member of LINGERIE NIGHTS.
- 4. Respondents LINGERIE NIGHTS, DURAN and CUEN may be referred to collectively as "RESPONDENTS."
- 5. Beginning in September 2007, RESPONDENTS offered an investment opportunity to the general public by advertising on an Internet website known as Craig's List/Phoenix ("Craig's List").
- 6. At all times relevant, RESPONDENTS represented to offerees and investors that their business is based on the creation and distribution of a "monthly lifestyle" magazine on DVD called Lingerie Nights DVD Magazine (the "Magazine"). RESPONDENTS represented that they will visit a different city each month to host a lingerie-themed club event and model casting. RESPONDENTS' written solicitation materials state that the Magazine's monthly content will include 7 (seven) new aspiring models from a different city each month, and non-nude video shoots and audio interviews of the models. Information regarding RESPONDENTS' Magazine venture is identified on their internet website, www.LingerieNightsDVD.com ("Website").
- 7. RESPONDENTS represented to a potential investor that they were seeking four "silent investors" to invest \$2,500 each, or one investor to invest \$10,000 to fund their business enterprise. RESPONDENTS further represented that the investment was passive, and would not require any work on the part of the investor.

that the following relief is appropriate, in the public interest, and necessary for the protection of

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investors:

Decision No.

IT IS ORDERED, pursuant to A.R.S. § 44-2032, that Respondents, and any of 1 Respondents' agents, employees, successors and assigns, permanently cease and desist from 2 violating the Securities Act. 3 IT IS FURTHER ORDERED that Respondents comply with the attached Consent to Entry 4 of Order. 5 IT IS FURTHER ORDERED, pursuant to A.R.S. § 44-2036, that Respondents shall, jointly 6 7 and severally pay an administrative penalty in the amount of \$2,500. Payment shall be made to the "State of Arizona." Any amount outstanding shall accrue interest at the rate of 10% per annum 8 from the date of this Order until paid in full. 9 For purposes of this Order, a bankruptcy filing by any of the Respondents shall be an act of 10 default. If any Respondent does not comply with this Order, any outstanding balance may be 11 deemed in default and shall be immediately due and payable. 12 IT IS FURTHER ORDERED, that if any Respondent fails to comply with this order, the 13 Commission may bring further legal proceedings against that Respondent, including application to 14 the superior court for an order of contempt. 15 16 /// /// 17 /// 18 19 /// /// 20 /// 21 /// 22 /// 23 /// 24 /// 25 26 4

1 IT IS FURTHER ORDERED that this Order shall become effective immediately. 2 BY ORDER OF THE ARIZONA CORPORATION COMMISSION 3 4 5 Lance Blear COMMISSIONER **CHAIRMAN** 6 COMMISSIONER 10 IN WITNESS WHEREOF, I, DEAN S. MILLER, Interim Executive Director of the Arizona Corporation 11 Commission, have hereunto set my hand and caused the official seal of the Commission to be affixed at the 12 Capitol, in the City of Phoenix, this 374 day of Mauch , 2008. 13 14 15 16 Interim Executive Director 17 18 DISSENT 19 20 DISSENT 21 This document is available in alternative formats by contacting Linda Hogan, ADA Coordinator, 22 voice phone number 602-542-3931, e-mail lhogan@azcc.gov. 23 24 (MD) 25 26

CONSENT TO ENTRY OF ORDER

- 1. Respondents Lingerie Nights DVD Magazine, L.L.C., Raymond Javier Duran and Richard B. Cuen (collectively, "Respondents") admit the jurisdiction of the Commission over the subject matter of this proceeding. Respondents acknowledge that Respondents have been fully advised of Respondents' right to a hearing to present evidence and call witnesses and Respondents knowingly and voluntarily waives any and all rights to a hearing before the Commission and all other rights otherwise available under Article 11 of the Securities Act. Respondents acknowledge that this Order To Cease And Desist, Order for Administrative Penalty and Consent to Same ("Order") constitutes a valid final order of the Commission.
- 2. Respondents knowingly and voluntarily waive any right under Article 12 of the Securities Act to judicial review by any court by way of suit, appeal, or extraordinary relief resulting from the entry of this Order.
- 3. Respondents acknowledge and agree that this Order is entered into freely and voluntarily and that no promise was made or coercion used to induce such entry.
- 4. Respondents understand and acknowledge that Respondents have a right to seek counsel regarding this Order, and that Respondents have had the opportunity to seek counsel prior to signing this Order. Respondents acknowledge and agree that, despite the foregoing, Respondents freely and voluntarily waive any and all right to consult or obtain counsel prior to signing this Order.
- 5. Respondents neither admit nor deny the Findings of Fact and Conclusions of Law contained in this Order. Respondents agree that Respondents shall not contest the validity of the Findings of Fact and Conclusions of Law contained in this Order in any present or future administrative proceeding before the Commission or any other state agency concerning the denial or issuance of any license or registration required by the state to engage in the practice of any business or profession.

- 6. By consenting to the entry of this Order, Respondents agrees not to take any action or to make, or permit to be made, any public statement denying, directly or indirectly, any Finding of Fact or Conclusion of Law in this Order or creating the impression that this Order is without factual basis. Respondents will undertake steps necessary to assure that all of Respondents' agents and employees understand and comply with this agreement.
- 7. While this Order settles this administrative matter between Respondents and the Commission, Respondents understand that this Order does not preclude the Commission from instituting other administrative or civil proceedings based on violations that are not addressed by this Order.
- 8. Respondents understand that this Order does not preclude the Commission from referring this matter to any governmental agency for administrative, civil, or criminal proceedings that may be related to the matters addressed by this Order.
- 9. Respondents understand that this Order does not preclude any other agency or officer of the state of Arizona or its subdivisions from instituting administrative, civil, or criminal proceedings that may be related to matters addressed by this Order.
- 10. Respondents agree that Respondents will not apply to the state of Arizona for registration as a securities dealer or salesman or for licensure as an investment adviser or investment adviser representative until such time as all penalties under this Order are paid in full.
- 11. Respondents agree that Respondents will not exercise any control over any entity that offers or sells securities or provides investment advisory services within or from Arizona until such time as all penalties under this Order are paid in full.
- 12. Respondents agree that Respondents will not sell any securities in or from Arizona without being properly registered in Arizona as a dealer or salesman, or exempt from such registration; Respondents will not sell any securities in or from Arizona unless the securities are registered in Arizona or exempt from registration; and Respondents will not transact business in

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Arizona as an investment adviser or an investment adviser representative unless properly licensed in Arizona or exempt from licensure.

- 13. Respondents agree that Respondents will continue to cooperate with the Securities Division including, but not limited to, providing complete and accurate testimony at any hearing in this matter and cooperating with the state of Arizona in any related investigation or any other matters arising from the activities described in this Order.
- 14. Respondents consent to the entry of this Order and agree to be fully bound by its terms and conditions.
- 15. Respondents acknowledge and understand that if Respondents fail to comply with the provisions of the order and this consent, the Commission may bring further legal proceedings against Respondents, including application to the superior court for an order of contempt.
- 16. Respondents understand that default shall render Respondents liable to the Commission for its costs of collection and interest at the maximum legal rate.
- 17. Respondents agree and understand that if Respondents fails to make any payment as required in the Order, any outstanding balance shall be in default and shall be immediately due and payable without notice or demand. Respondents agree and understand that acceptance of any partial or late payment by the Commission is not a waiver of default by Commission.
- 18. Respondent Richard B. Cuen is the owner, chief executive officer, statutory agent and a managing member of Lingerie Nights DVD Magazine, L.L.C. ("Lingerie Nights"), and he has been authorized by Lingerie Nights to enter into this Order for and on behalf of it.

Decision No. 70215

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3	Richard B. Cuen, a single man
4	STATE OF ARIZONA)
5	County of Maricoph)
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7	SUBSCRIBED AND SWORN TO BEFORE me this 1974 day of February 2008.
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9	NOTARY PUBLIC
10	My commission expires: ROBERT BOLTON Notary Public - Arizona Maricopa County
11	My Commission Expires October 6, 2010
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14	Raymond Javier Duran, a single man
15	STATE OF ARIZONA)
16	County of Man-ups)
17	
18	SUBSCRIBED AND SWORN TO BEFORE me this 19 day of February 2008.
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20	NOPARY PUBLIC
21	My commission expires:
22	OETIGINE 6, 7010 ROBERT BOLTON Notary Public - Arizona
23	/// Maricopa County My Commission Expires October 6, 2010
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	9 Decision No. 70215

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3	Lingerie Nights DVD Magazine, L.L.C., an Arizona limited liability company
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5	By: Richard B. Cuen
6	Its: Owner, Chief Executive Officer, Managing Member
7	and Statutory Agent
8	STATE OF ARIZONA)
9	County of Maricops)
10	SUBSCRIBED AND SWORN TO BEFORE me this, day of, 2008.
11	day of 74270225, 2008.
12 13	
14	NOTARY PUBLIC
15	My commission expires:
16	CCTGGA 6, 2010 ROBERT BOLTON
17	Notary Public - Arizona
18	My Commission Expires October 6, 2010
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	10 Decision No. 70215